

TRANSPOREON

CASE STUDY



Flowing with Success: How Acqua Vera Mastered Logistics Efficiency During Peak Season





About Acqua Vera

Founded in San Giorgio in Bosco, Italy in 1979, Acqua Vera is a leading producer of mineral water. As one of the first companies to use recyclable PET bottles, it has won numerous awards for its product packaging and commitment to sustainability. Acqua Vera sources its water from three different springs in Italy, corresponding to an equal number of production plants making the distances for the deliveries to the customer shorter and more eco-friendly. On average, its facilities distribute more than 100 truckloads per day, though that number doubles during peak season. In 2005, it was acquired by the Sanpellegrino Group, and in 2020 AQua Vera Spa acquired the Acqua Vera brand.



More than 100 truckloads per day

The challenge: two companies operating from one plant

The Acqua Vera brand operates out of three plants in San Giorgio in Bosco in the Veneto region, Castrocielo in the Lazio region, and Santo Stefano Quisquina in Sicily. After the change in ownership, however, it became necessary to find alternate processes for producing, packaging, and shipping the finished product.

While AQua Vera acquired the plants in Lazio and Sicily, the plant in San Giorgio remained under the ownership of Sanpellegrino, and **the presence of two separate companies on one site required more advanced and comprehensive technical management.** In addition to the use and management of common spaces such as yards and concierges, **it was also necessary to find a solution to organise the access of carriers who come to collect the goods.**

The solution: integrated transport execution with Transport Assignment and Time Slot Management

In 2021, just before the first busy summer season under new ownership, Acqua Vera began utilising the Transporeon Transport Execution Hub with the additional Transport Assignment and Time Slot Management functions.

Rollout began in the San Giorgio plant, which had by far the most output as well as the most complex organisational needs. During a period of time where there are often 60+ vehicles per day, in a facility that manages two different beverage brands, it was necessary to have an effective IT solution in place.

From the start, the Transporeon platform was able to interface directly with Acqua Vera's in-house management system. Orders could then be transmitted automatically via the No-Touch Order function, which sends transport requests to the chosen carrier and also reserves a loading slot with Time Slot Management.



“After the acquisition of Acqua Vera, thanks to the Transporeon platform, we were able to successfully manage the challenging situation of sharing spaces and organisational structures of the production site. **Now, all incoming flows of carriers are managed through the platform, and this helps us to achieve excellent levels of efficiency, even during our busy season.**”



Rodolfo Quagliuolo,
Marketing Director, AQUa Vera S.p.A.





The results: smoother management with a Carrier-approved workflow

The introduction of the Transporeon platform marked a new beginning in the way the San Giorgio plant was co-managed, and represented an important opportunity to improve workflows and optimise processes.

As Transporeon was already well-known by most of Acqua Vera's carriers — who had expressed their appreciation for the efficient cargo access management — the transition was smooth. The addition of Transporeon served as a further enticement to carriers, who rely on precise time scheduling when collecting a load.

During their 12 weeks peak season, which accounts for 80% of Acqua Vera's annual production, having an improved relationship with their regular carriers was an extra competitive advantage.

Additionally, the newfound ability to track all movements provided Acqua Vera the opportunity to obtain KPIs, which helps it resolve disputes with impartiality for the benefit of all stakeholders.

Looking ahead: the right tools in the right places

After the success in San Giorgio in Bosco, Acqua Vera plans to introduce Transporeon at its other plants, first in Castrocielo and later in Santo Stefano Quisquina.

Acqua Vera is also beginning to experiment with the added functionality of Road Visibility, available through the Transporeon Visibility Hub, and plans to introduce the Freight Audit & Payment Hub to control freight costs and billing.



“The partnership with Transporeon is central to Acqua Vera's strategy of minimising logistics costs and maximising our service level for customers, giving us a significant competitive advantage.”



Piero Amaro

Supply Chain Manager, AQua Vera S.p.A.



Find out how to streamline your
transport execution process

[Click here](#)



TRANSPOREON